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Re-board® Newsletter



Greetings from Swedish Partner Ranhammar

Food court at stockholm Arlanda Airport

The Swedish Re-board Partner Ranhammar produced displays for a large event at Arlanda airport. The theme was *United States* and the airport was decorated with several different food trucks and a 15 meters long Re-board wall showing Times Square in New York City



High-speed Train in Re-board

MTR Express is a new high-speed train between the two largest cities in Sweden, Gothenburg & Stockholm. The newcomer on the Swedish train market was looking for a pop-up solution that was eye-catching, fast to erect and easy to store between usages. Ranhammar chose a solution using 100% Re-board for this creative but challenging task. The result definitely satisfied the customer and got the customers' attention.



UNICEF celebrates 70 year!

The United Nations Children's Fund (UNICEF) is celebrating 70 years of helping children all over world through an interactive exhibit in several SM Supermalls throughout the Philippines. The Re-board distributors Papercon and NSK worked together and in only two weeks completed design and manufacturing of 95 sheets of Re-board used in the expo. The actual mounting took only 2.5 hours to complete covering an area of 320 sqm.



The exhibit features UNICEF's lifesaving work for children in the areas of Health and Nutrition, Education, Water, Sanitation and Hygiene (WASH), Child Protection, and Emergencies & Disaster Risk Reduction. It also features an innovative virtual reality section, where one can get a 360 degree experience of how life is like for children escaping the violence in Syria.



The *UNICEF: 70 Years for Every Child* exhibit will showcase at SM malls throughout the Philippines from August to October



Introductory Training in Norrköping



In 2016 we launched a Re-board Introductory Training at our production site in Norrköping. The purpose of the introduction is to get a good understanding of the material, accessories and the business around Re-board. The training also gives the participants a basic knowledge in Re-board converting. It runs for 1 day only and so far more than 20 Partners have successfully completed the training. For more information please contact mikael.backman@storaenso.com.



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