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FALUN2015
FIS NORDIC WORLD SKI CHAMPIONSHIPS
SWEDEN 18.02-01.03

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VIESMANN

Re-board®

Built-in sustainability™

The most form stable paperboard for creative and cost effective event solutions. Re-board is light, strong and fully recyclable.



Mailbox News

Stora Enso Re-board

Issue 53, March 2015



storaenso

Proud Sponsor of the Nordic World Ski Championships

The winter season in Europe is coming to an end but before we close the books let's look back on the Nordic World Ski Championships that was held in Falun, Sweden. Stora Enso was a sponsor of this successful event. The company for example provided the organizers with a wooden house, 250.000 paper cups, 500 cardboard waste bins, paper for the official programme, copy paper for the media centre and of course **Re-board®** for many different applications that you will see in this newsletter.



Media Centre



The busy media centre was decorated with Re-board® screen walls, tables and wall decorations. Now, every sports journalist knows that Re-board® is the most form stable paperboard for creative and cost effective event solutions.



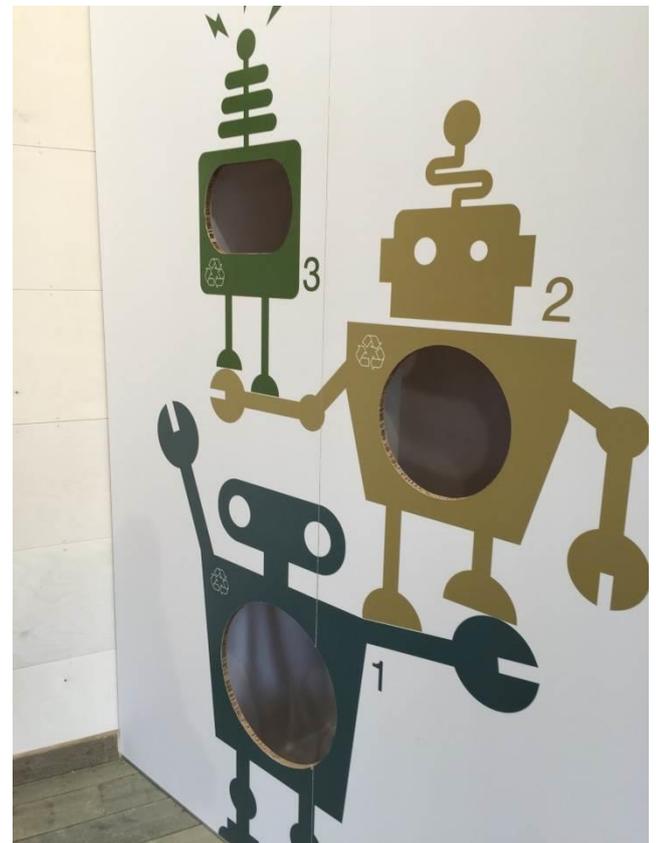
Stora Enso Pavillion




This is Re-board®, our own patented, rigid paperboard.
It is incredibly lightweight yet exceptionally strong.
In fact the strongest board of its kind available today.

The Stora Enso Pavillion was a popular place for visitors taking a break from all the competitions. In the large artistic Re-board sofa you could watch the games on a TV-screen (well protected from cold and snowy conditions).

Children (and their parents) enjoyed making their own paper planes. There wasn't a single sad face even though their creations disappeared behind the robots on the Re-board® wall.



The Re-board Family



Probably the most well-known symbol for Dalarna is the Dalecarlian horse. It's typically carved out in wood and painted in red. In the old days it was mostly used as toys for children. A more modern version made of Re-board is still appreciated by kids.

Andreas Hörnfeldt, the MD of Stora Enso Re-board AB, brought his family to enjoy the Nordic World Ski Championships in Falun. Of course, they couldn't resist a well deserved break in the Re-board sofa.



Video Vault

Be amazed by the most sustainable stand in the world. Design by Green-Lite and frequently used by Sweco.

[LINK](#)

Re-board cabinet made by Re-board Partner PT Eden Pison.

[LINK](#)

Various great videos made by Re-board Partner Artwork Digital.

[LINK](#) Stand at Fespa Brazil

[LINK](#) Hummer

[LINK](#) Harley

[LINK](#) Stand

AimCulture show a range of amazing Re-board projects.

[LINK](#)

[LINK](#)

Our Partner in Australia Next-Printing produced this fabulous video.

[LINK](#)

Upcoming Events

Sign Expo, Las Vegas, 9-11th Apr

FESPA 2015, Cologne, 18-22nd May

RTC Ireland, Dublin, 11-11th Jun

Re-board Network

Remember, Mailbox News is distributed and read by Brand Owners and Major Retails around the world. We have a readership of many thousands. Send us images of Re-board projects to include in future newsletters and promote your company globally. Keep us up-to-date with your Re-board events so we can support and help you promote Re-board. Feel free to forward this and all our newsletters onto your own contacts. All newsletters can be found [HERE](#).



Fespa Cologne 18-22 May

Re-board® will be present at Fespa in Cologne. We welcome everybody to visit us in stand P55, hall 6. Take the opportunity to meet sales representatives from Stora Enso Re-board and get new inspiration, share knowledge with peers and learn how Re-board can improve your business.

Hall 6, Stand P55



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Mailbox News

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